

BRAD SUGARS



SHARE AN EVENING WITH THE WORLD'S #1 BUSINESS COACH and learn 28 proven strategies to massively grow your business...

In February 2012 Brad will be returning to Australia
and New Zealand to explain exactly why
"Business is Booming".

From the evening you will walk away with:

- Vision and drive to take your business to the next level
- An abundance of proven successful business strategies
- Confidence in yourself and your business
- The 5 most important metrics towards financial improvement

We are expecting all events to sell out, hence you will need to book very early to avoid disappointment.

This is a limited Free by invitation only event.

To attend you must register with Ticket Code **MA97**
at www.businessisbooming.biz or call 0800 ACTION

"I got a business coach involved with my business, as I knew early on we had a lot of potential to get pretty big and so i was wanting to fast track that growth. With the help from my coach we were able to Increase the turnover 411% in 18 months and implement systems which have helped us continue to grow to this day"

— Robert Ewan, Mr Vintage

"From our 2008 Yellow Pages ad we booked 3 jobs a month which generated \$1,459. In 2009, we tested four different headlines and also changed the wording to make it more benefit oriented and customer focused. Since then we have booked 21 jobs a month which has generated \$11,553 in revenue. That's a massive 692% increase in the revenue generated from our old ads"

—Regan Frost, Owner, Regency Plumbing

"When we started out in business, we knew what it took to run a SKIDS franchise, but not how to grow the business properly. Marti's advice has been invaluable for this, holding us accountable for getting things done. And since we started working with Marti & Action Coach months ago, We've opened up 4 new sites and another 6 are signed up and ready to go. We made the finals at the Franchise Awards and were Runners Up in our section, so we've had lots and lots of success."

—Dawn Engelbrecht & Bev Parson, SKIDS (Safe Kids in Daily Supervision)

actionCOACH The World's
business coaching **Number 1**
Business Coaching Firm

TOUR DATES

INVERCARGILL - 8TH FEBRUARY

AUCKLAND - 10TH FEBRUARY

PERTH - 13TH FEBRUARY

MELBOURNE - 14TH FEBRUARY

SYDNEY - 15TH FEBRUARY

BRISBANE - 16TH FEBRUARY

BUSINESS IS BOOMING TIME FOR BUSINESS OWNERS TO TAKE ACTION!

Key winning strategies you will walk away with at this event:

- Cash flow is king – discover tools and templates to keep your cash flow on track.
- Successful selling strategies – Understand the sales process with practical hands on advice.
- How to keep your customers coming back – Learn tried and tested customer loyalty strategies.
- Mastering your margins – Make the most of your margins and increase your profitability.
- Managing your team in a downturn – Learn how to motivate your team to become a winning team.
- Action Planning – Map out a plan for next quarter using all that you have learned.

There are truly only five ways to multiply your business profits but most business owners focus on the wrong things. In this seminar you'll learn the five numbers every successful business focuses on improving. Specifically you will learn:

- How to take immediate control of your cash flow and profits.
- How to multiply your number of customers, your revenues, and your profits.
- How to retain customers for 2x or 3x as long as you do today.
- How to avoid the top 4 common mistakes in advertising.
- How to turn your marketing and advertising into an investment, rather than an expense.
- How to work ON your business instead of just IN your business.

This seminar is designed for BUSINESS OWNERS & LEADERS who are open to learning simple, new, ways to run their business and are passionate about improving their business. Come learn what 10,000s of business owners are doing to make their profits grow.

Your Speaker - Brad Sugars:

Brad is the author of 14 books including the “The Business Coach.” He travels the world speaking and giving seminars and has been on stage with the likes of Tom Hopkins, Brian Tracy, John Maxwell, Robert Kiyosaki and Allen Pease. His company “Action Coach Australia” is ranked by USA’s “Entrepreneur Magazine”, as the 16th fastest growing franchise in the world, and 53rd of the top 500. Brad is also currently nominated for Chairman of the year at the International Business Awards, “The Stevies”.

You will discover business building secrets from this amazing young entrepreneur who has helped more than a million clients around the world find personal and business success. He will show you how to find thousands of dollars in untapped profit opportunities in your business right now. Have a pen and paper handy – you won’t want to miss a word...

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