

# Double Your Results From Any Ad, Email, Website Or Sales Letter Within The Next 90 Days...

**By learning the secrets behind writing ads that sell!**

**Key winning strategies you'll walk away with from this exclusive seminar...**



How to create a crystal clear picture of what your target customer looks like, so you can identify the most **cost-effective mediums to advertise** your business through...



How you can create an **unlimited advertising budget** for your business by using proven ads, that provide a return on investment every time you use them!



More than 67 specific tips to dramatically improve the results you're currently getting from your advertising, so it's constantly **bringing new business through the door!**



Plus you'll also leave with a swipe full that will shortcut the process of writing ads...Full with over **37 examples of ads** that my clients have used to generate over \$4,790,000 in sales...

**Bonus**

The opportunity **for 5 seminar attendees** to sit down 1-on-1 with Marti Amos for a **'2 hour profit finding session'** to identify how the strategies learnt at this workshop can be used specifically in your own business.



**Presented by Action Business Coach Marti Amos**

- Ranked **NZ's #1 Business Coach** (as at March 2011) (#2 in the world out of 1287)
- A serial entrepreneur, Marti has owned and operated 7 businesses, while **also coaching 287 businesses** over the last 7½ years to higher profits



**Guest Speaker – Councillor for Orakei Ward**

**Cameron Brewer**

Cameron Brewer was elected councillor for the Orakei ward on the inaugural Auckland Council on 9 October 2010. A total of 18,228 people voted for him – making him the fifth highest polling Auckland councillor. He beat local veteran and Auckland City Council's highest polling councillor for 2007, Doug

Armstrong, by over 7,000 votes – the largest margin achieved by an Auckland councillor in the 2010 elections. Brewer was also the only councillor who obtained majority support – that is over 51.5% of Orakei voters voted for him.

Elected at 37, he is the second youngest Auckland councillor and the only one not to have served on a council before.

He is chairman of the Business Advisory Panel and chairman of the Planning & Urban Design Forum. He is also deputy chairman of the Economic Development Forum.

He already had a personal profile in Auckland, largely due to his hard work as leader of the second largest business association in New Zealand for over five years.

He stepped down as chief executive of the Newmarket Business Association to campaign full-time on 8 September 2010. He'd been in that position since 2 May 2005

**'Street Smart Advertising Workshop'**

The Parenting place  
300 Great South Rd, Greenlane

**Friday 25<sup>th</sup> November 2011**  
Seminar: 1:30pm to 4:30pm

**Early Bird Special: Just \$97**  
plus gst before  
Friday 18<sup>th</sup> November

**Normal Registration:**  
\$197 plus gst (plus \$97 for each additional attendee)

**Call Josh on (09) 368 1036**  
to secure your seats

**ActionCOACH**  
business coaching

The World's  
**Number 1**  
Business Coaching Firm

# What Other Business Owners Are Saying After Attending The StreetSmart Advertising Workshop...



"From our 2008 Yellow Pages ad we booked 3 jobs a month which generated \$1,459. In 2009, we tested four different headlines and also changed the wording to make it more benefit oriented and customer focused. Since then we have booked **21 jobs a month** which has generated **\$11,553 in revenue**. That's a massive **692% increase** in the revenue generated from our old ad."

Regan Frost, Owner, Regency Plumbing

Jeff Pothan, Owner  
Skylight Installations



"Our Yellow Pages ad works fantastically and our phone rings off the hook. We have had a **76% increase in the number of leads** and our turnover has increased from \$7600 per month to **\$28,400 per month** since working with Marti and re-designing our ad. All this in just 7 months!!!"

*Just one strategy increased the response by 76% from one quarter page ad in the Yellow Pages!*

We will back up this Street Smart Advertising Workshop with a better than **100% Money Back Guarantee** to protect you against any possibility of wasting your time and money...

If you don't walk away from the Street Smart Advertising Workshop with at least five ideas which will help increase the performance of your advertising in the next 90 days then you'll get a **FULL REFUND** of your investment, plus you'll get to keep all the materials and bonus information.



**Register Online at... [www.martiamos.co.nz](http://www.martiamos.co.nz) or**

**To secure one of the remaining 57 seats  
call Josh right now on (09) 368 1036**

*Your 100% Money Back Guarantee protects you against any possibility of wasting your time and money!*

To secure your seat call Josh right now on **09 368 1036 OR FAX to 09 368 4089...**

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|---|----------------------------|
| <input type="checkbox"/> <b>I'm a client of Zeald so my investment is just:</b> | <b>\$97 plus GST each</b>  |
| <input type="checkbox"/> <b>Normal Registration</b>                             | <b>\$197 plus GST each</b> |
| <input type="checkbox"/> <b>Additional Attendees</b>                            | <b>\$97 plus GST each</b>  |

Name..... Mobile.....

Business..... Email.....

Address..... 2<sup>nd</sup> Attendee.....

Card Type (Please tick): ☐ **VISA** ☐ **MasterCard**

Credit Card #             Expiry ...../.....

Name on Card ..... Signature.....

