

Attention Business Owners...

# Do You Want More Customers?



**If so, then this could be just the thing to kick-start your 2011!**

Have you done all you can to make sure 2011 is going to be the best year ever for your business? Are you going to be one of the smart business owners **who take massive action this year** to bullet proof your business from increased competition, and a shifting battlefield both online and out in the brick-and-mortar world.

There is just one thing that separates successful businesses from the struggling ones, and that's a **simple, proven plan** that you can **quickly and ruthlessly** put into *action*.

Your simple action plan to absolutely crush the competition, and dominate your market in 2011 starts right here... At the **Marketing Mastery Seminar**. Here's what you'll discover at this seminar:



- 1 Put together a marketing plan that can consistently bring you quality leads, and best of all, requires very little of your time to manage
- 2 Build a quality list of prospects that you can market to over and over again
- 3 Over 11 low cost marketing strategies to get current customers coming **back more often** and **spending more...**
- 4 The **7 critical things** you must have in your ad to make it work, and why most advertising is a complete failure!
- 5 How to **completely dominate** your competitors with your unique selling position...
- 6 The quickest and easiest ways to measure the results from your marketing, so you **know the exact ROI** from every marketing dollar you're spending



**Presented by  
MARTI AMOS**

**NZ'S #1 ACTION BUSINESS COACH**

- A serial entrepreneur, Marti has owned and operated 7 businesses, while also **coaching 227** businesses over the last 6 ½ years
- Ranked **#2 in the world** out of **1287** coaches across 32 countries (November 2010)

## 'Marketing Mastery Seminar'

Ellerslie Events Centre  
Ellerslie Racecourse,  
80 Ascot Avenue, Remuera,  
Auckland 1150

Friday 29<sup>th</sup> April 2011  
Seminar: 9:00am to 1pm

**Special for clients of Zeald**  
Just \$97 each





Normal Registration: \$297

Call Josh on **(09) 368 1036**  
to secure your seat or visit  
[www.martiamos.co.nz](http://www.martiamos.co.nz)

# BRENT KELLY

Learn the secrets to convert website visitors into customers...

Websites can generate amazing results for ANY business if approached correctly. Brent will reveal the key areas behind every successful website and give you some proven, practical strategies to turn your website visitors into customers. **You will learn:**

-  The two key factors that will determine if your website succeeds or fails
-  Why it is important to continuously measure the performance of your website
-  A step-by-step guide to convince your website visitors to take the action you want them to take
-  Exactly **where you should start** to get things going, and have your website consistently generating new business for you

Brent was a co-founder of Zeald back in 2000, since then it has grown to become NZ's leading advisers on website and online marketing, having built **more than 2000** custom-made websites.



## Your Better Than 100% Money Back Guarantee

If you don't walk away from this seminar with at least 5 ideas which will help increase the performance of your marketing in the next 90 days then you'll get a **FULL REFUND** of your investment, plus you'll get to keep all the materials and bonus information !

"From just 2 ads we have placed in the local Eastern Courier we have gained **71 enquiries which have generated \$22,950!!** Things are moving – many thanks for all the help and guidance.



- Bertie and Lynne Matthews, Directors of Evi-Dent Denture Clinic

To secure your seat call Josh right now on **09 368 1036 OR** FAX to **09 368 4089...**

- I'm a client of Zeald so my investment is just \$97 incl GST**
- Normal Registration** **\$297 incl GST**
- \_\_\_\_\_ x Additional Attendees** **\$97 incl GST each**

Name..... Mobile.....

Business..... Email.....

Address..... 2<sup>nd</sup> Attendee.....

Card Type (Please tick):  **VISA**  **MasterCard**

Credit Card #           Expiry ...../.....

Name on Card ..... Signature.....

